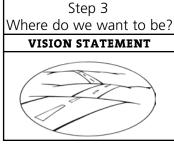
# Visioning—Steps 1 and 2

How do you want your area to look in 20 years? Follow the instructions below to create your group's vision for the future.

#### The Oregon Model









## Step 1: Where are we now? Community Profile

- 1. On a large piece of paper, draw a current map of the area, including as many important details as you can. Details should reflect what qualities of your community you deem important.
- 2. Learn more! What approaches will your group use to discover more about the area's characteristics?
- 3. Conduct research. What were the results of this research?
- 4. What do you consider the best features of the area?
- 5. Which features of the area would you most like to change?
- 6. Which elements best express the area's character and help define your sense of place?

# Step 2: Where are we going? Trend Statement

- Do you think the area looks different today from how it did 20 years ago? Explain. What is your evidence?
- 2. What are the current direction and rate of change? What is your evidence? How could you learn more?
- 3. Do you think the change will be positive or negative? Explain.
- 4. If change continues in this manner, how do you think the area will be different in 20 years? Explain.
- 5. On a large piece of paper, draw a map depicting how you imagine the area will look in 20 years. Use the same scale as in step 1. Label your drawing clearly.

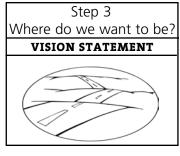
# Visioning—Steps 3 and 4

How do you want your area to look in 20 years? Follow the instructions below to create your group's vision for the future.

### The Oregon Model









### Step 3: Where do we want to be? **Vision Statement**

- 1. Brainstorm and imagine your area in 20 years. Think about all the components that you might want your area to include. Be creative, positive, and constructive! Don't worry about how to make it possible instead, focus on components you want to include in an ideal world. Think about how to design an area that would promote a good quality of life. Make a list that includes everyone's ideas.
- Step 4: How do we get there? **Action Plan**
- 1. What steps are necessary to implement your vision statement?

2. Mark your three best ideas.

- 2. Who might support the plan? Oppose it?
- 3. Articulate your ideas in a clear, concise vision statement (no longer than a short paragraph).
- 4. Draw your idealized vision of the future on a large piece of paper, using the same scale as in steps 1 and 2. Be sure to express your three best ideas clearly, as well as any other components that your group agrees to include. Label your drawing, as appropriate.